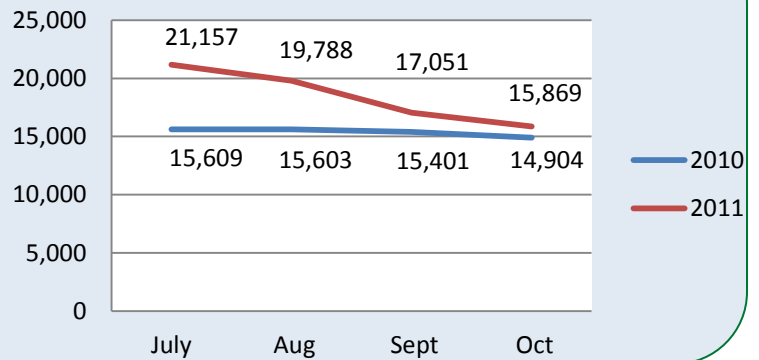


Internet Activity – BeaufortSC.org

	Oct-11	YTD*
Visitors	15,869	173,319
Unique Visitors	12,707	137,581
Page Views	98,643	1,132,316
Avg. Time Spent On Site	0:05:01	0:05:06
Avg. Pages Viewed on Site	6.22	6.53
E-News Sign-Up	173	3,224
Website: "ask a Q" Form	24	294

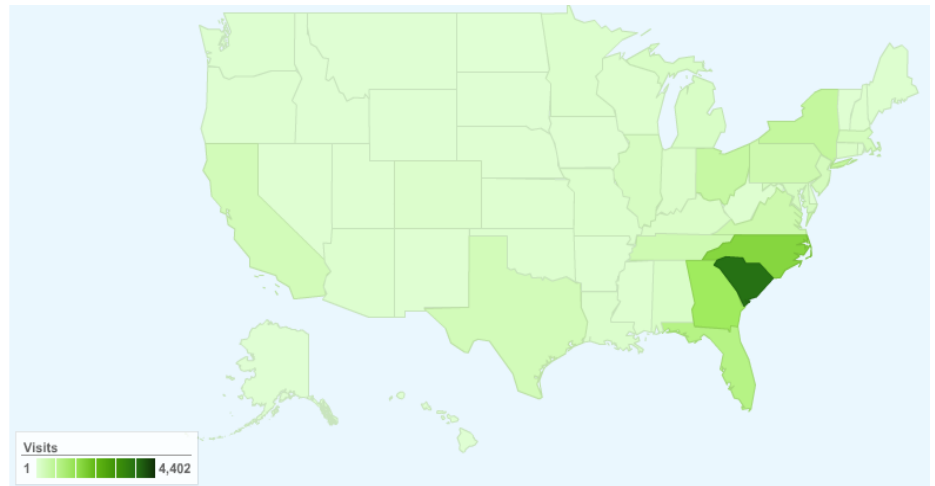
*YTD Starts January 2011

Visitors



Top 10 Website Visitors

1. South Carolina
2. North Carolina
3. Georgia
4. Florida
5. New York
6. Ohio
7. Virginia
8. Pennsylvania
9. Tennessee
10. California



Top 5 Search Engines/Visitors

1. Google (organic)	7,054
2. mcrdpi.usmc.mil (referral)	2,036
3. Direct (none)	1,599
4. Yahoo (organic)	1,603
5. Bing (organic)	908

Top 5 Most Viewed Pages

1 Homepage	12,428
2. Calendar	6,606
3. Hotels & Motels Cat.	6,574
4. Lodging	5,197
5. Dining	3,672

Top 5 Keywords

1. beaufort sc
2. beaufort, sc
3. beaufort south carolina
4. things to do in beaufort sc
5. beaufort chamber of commerce

Visitor Traffic

	Oct-11	YTD*
Traffic at the VC	5,670	46,013
Buses		
Total Buses	62	371
Total People represented	2,491	13,901
Cruise Ships		
Total Ships	0	15
Total People represented	n/a	n/a

*YTD Starts January 2011

Visitor Guide Fulfillment

	Oct-11	YTD*
Individual's Sent a Copy	462	5,958
Viewed Online	431	5,024
TOTAL	893	10,982

*YTD for Copies Start in January 2011, and YTD count for Online View Starts April 2011