

TangerOutlets

midnightmadness



MEDIA ALERT...PHOTO OP...MEDIA ALERT

HOLIDAY SHOPPING KICKS OFF AT MIDNIGHT ON THANKSGIVING NIGHT AT TANGER

Free \$10 Gift Card for First 100 Tanger Shoppers at Midnight

WHAT: The Tanger Outlet Center in Hilton Head/Bluffton opens at Midnight on Thanksgiving Night to give eager holiday shoppers the chance to beat the crowds and take advantage of the Biggest Midnight Madness bonus outlet discounts and special offers from many of Tanger's brand name outlet stores including; Gap, Banana Republic, Nike, KB Toys, Lucky Jeans and Coach.

In addition to Midnight Madness Savings, Tanger's holiday shoppers will enjoy **Early Bird Offers** on Fri., Nov. 28th from 7 a.m. until 11 a.m. and Sat., Nov. 29th from 9 am until 11 a.m. **Night Owls Savings** on Fri., Nov. 28th and Sat., Nov. 29th from 5 p.m. until close, plus the **Big Outlet Sunday Sale** all day Sun., Nov. 30th.

WHEN: 12:00 Midnight on Thanksgiving Night – Midnight Madness Shopping
Friday, November 28th - Sunday, November 30th – After Thanksgiving
Weekend Savings.

WHERE: Two locations on Highway 278 at the gateway to Hilton Head Island.

SPECIAL

EVENTS: The first 100 Midnight Madness shoppers (18 years of age or older) on Thanksgiving Night receive a free \$10 Tanger gift card and the next 200 shoppers will receive a free Chris Moose plush toy when they visit the Tanger Shopper Services Center. Midnight Madness shoppers will also be treated to discount coupons. Come to Shopper Services between 3 am and 5 am and spin our prize wheel!

Before heading to Tanger, holiday shoppers are encouraged to visit www.tangeroutlet.com to download special After Thanksgiving discounts, find valuable shopping information, purchase Tanger Gift Cards and more.

CONTACT: Beth Hilton
General Manager
Tanger Outlet Center
843-837-5410 cell 843-304-2282
bahilton@tangeroutlet.com